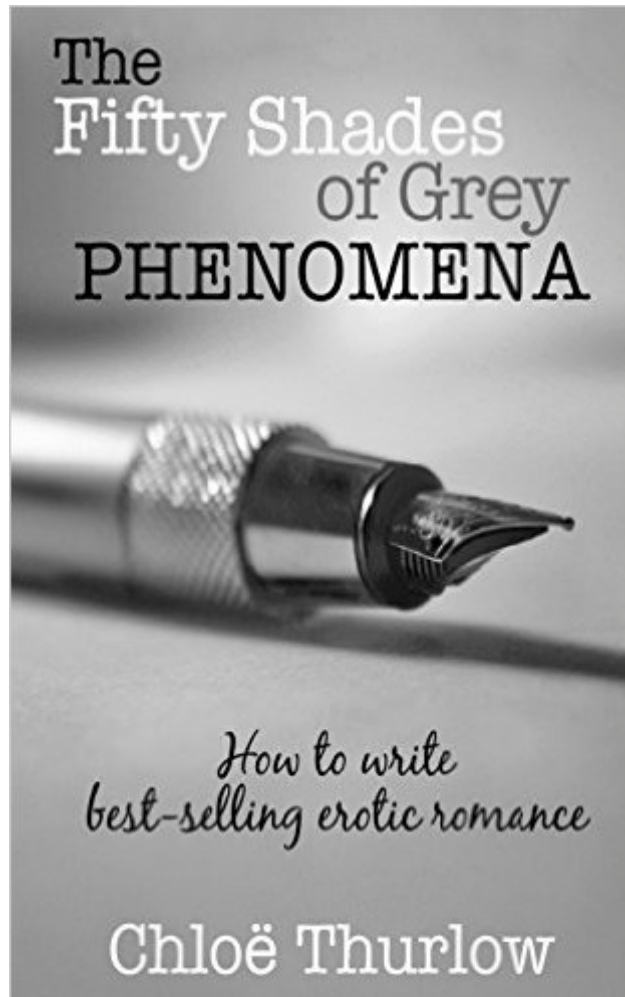


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# The Fifty Shades Of Grey Phenomena: How To Write Best-selling Erotic Romance



## Synopsis

EL James has made \$50 million from the Shades of Grey Trilogy. In "The Fifty Shades of Grey Phenomena", best-selling erotic writer Chloë Thurlow reveals the secrets of how it's done. With a point-by-point study of "Fifty Shades of Grey", Thurlow provides insider tips of writing romance erotica. She shows how to create living characters, and how to keep readers glued to the page by "showing" what's happening through action, not "telling" the reader with dull explanation. There are selections from the first Master of Erotica, the Marquis de Sade, and how erotica has changed through the ages; excerpts from Thurlow's own writing; a list of erotic publishers hungry for new material - and lots more. For writers setting out to write romantic erotica, and for established writers who want to add a sharp new tool to their erotic toolbox, "The Fifty Shades of Grey Phenomena" is essential reading. Chloë Thurlow is the author of five acclaimed novels, numerous erotic short stories and essays. "Ms. Thurlow's writing is captivating. The fantasy she builds flows with a hint of conspiracy and I would recommend this book to those who want to read about some of the lesser-known BDSM fetish play." The Romance Reviews, on "A Girl's Adventure", an Xcite Books top-selling title.

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## Customer Reviews

It was both incredibly fun and educational to read Chloe Thurlow's "Fifty Shades of Grey Phenomena" as I am also a writer of erotica. The main part of this book is an insightful analysis of how one goes about writing great erotica, particularly if one wishes to emulate the success of EL

James' "Fifty Shades of Grey." Thurlow discusses the distinctions between the erotic and the pornographic, and as well as the ground rules for creating strong stories and erotic scenes that will keep you turning the pages till deep in the night. She backs up her theories with examples of great erotic writers, discussing particulars of their technique, and exhorts us to read them and learn in order to be able to follow in their footsteps. A passage that stood out for me was when she wrote, "Thanks to EL James, the erotic has come of age. There's a hunger for stories that take readers to places where no one has been before, a universe where the fever of sex is portrayed in fresh, lyrical ways." So true. Thurlow includes excerpts from some of her novels, and I was jealous of her writing skill. She uses vivid, unexpected metaphors and has a real genius for getting you to understand and vicariously participate in her characters' outrageous and sensual erotic experiences. I am excited to read more of her novels and inflame my senses with the naughty erotic adventures that she conjures with her wonderful talent.

Chloe happens to be a personal fave author of myself and my wife. The Fifty Shades Phenomena brilliantly explains why and how this genre has now become mainstream. I love the way she breaks down the genre in a way that is easy to understand, and is immensely helpful to other other writers interested in exploring the erotic genre. Chloe uses examples from her own books to highlight the points, a clever way to showcase her own talented writing. An excellent read.

Chloe Thurlow is herself, phenomenal. Yes, there are certain points in her analysis that I take issue with, and yes, she deploys a few clichés in her own work, in spite of advising against. 'Fickle finger of fate' being one which made me cringe, I'll bet canny Chloe uses such devious devices to keep her readers' cells popping. The scholarly section of this book is wonderfully written, informative, well researched and beautifully expressed. The extracts from Thurlow's erotica are mindblowingly amazing, scholarly, lyrical, sensual and intense, with a molten sublimity that has an otherworldyness about it which is unique in my eyes. I doubt that she has reached her peak (pardon the pun), and suspect that she may be an iceberg. To use a cliché, I cannot wait to discover what lies beneath. Thurlow opines that a good writer rarely needs the word 'very' but Chloe Thurlow is very, very talented indeed. I'm so jealous I think I will implode.

Chloe Thurlow knows erotica. She writes it (flawlessly) and has obviously spent a great deal of time analyzing and understanding it. This work is a guide that informs and teaches. It is filled with tips and pointers to get you started on or improve your erotic writing. Personally I found it hugely

inspiring and will be making use of her knowledge in my own work. She both Shows and Tells (something she warns against in writing but is perfectly suited to this format), with hot excerpts from her own writing along with a brief history of Erotica and in particular, the Marquis de Sade. Taboo, thought provoking and red hot, she demonstrates why she is at the forefront of modern Eroticism and certain to be included in the list she provides of major players in the genre's history. One of her excerpts contains an analysis of sexual imagery in the mass media that runs through the mind of an orgy participant which is a perfect example of her ability to mix the Literate with the Erotic A must-read!

This book is a must have for fans of 'Fifty Shades of Grey' or budding erotica writers. I must admit that I am already a huge fan of Chloe Thurlow's books. I love her attention to detail and easy style and so I was so excited that she had written a book to highlight exactly how 'Fifty Shade of Grey' became the huge worldwide phenomena. Chloe leaves absolutely no stone unturned when she explains systematically how EL James created such successful books. She talks about the creation of the characters, the importance of their names, as well as the timing of the sex scenes to keep the reader wanting more and more. Chloe, as a successful author, gives invaluable tips for up and coming authors how to make their work better. This was the most useful of the book for me. As an aspiring writer, it is hard to know how those successful ones managed to do it. Chloe is extremely generous in sharing her work and going over each step to give inspiration and sound technical advice. Chloe's first rule of writing is READ READ READ, and why to avoid free erotica books. This in itself was gold advice, which has changed the way I research my own stories! The author also takes a very anthropological approach to erotica, discussing the changes happening in our society at the moment, and the wide spread acceptance of erotica as a legitimate form of writing. She also discusses the differences between pornography and erotica which many so-called erotica authors could take a lesson from. Chloe also teaches how to create sex scenes, which evolve and are not gratuitous; this alone was worth the price of the book!

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